



Shop in color, buy with confidence.

TrueHue is on a mission to make color trustworthy, personal, and empowering. We want to provide tools for shoppers to find and validate products faster and with more confidence.

Increase Conversions By implementing TrueHue NFC tags on your showroom floor, your sales team and customers will have a new tool to close sales.

Brand Continuity TrueHue Compare app, can be accessed without any downloads, and with your branding, unsure customers can go home and further validate your product.

Encourage Exploration With our online Campare App, customers can come to your store and explore more products in a new ways.

NFC Tag: \$8.99/ea

Compare App: \$22.99/mo



Contact us: 226-505-5570 or Sales@truehue.ca